

**EBF Biomarker Focus Workshop  
September 15-17**

Facilitate fast trial/project decisions and  
confirmation of context of use  
based on early PK and biomarker data  
– The V I S T A Approach –

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# Why? The starting point: Setting the scene

## The Clinical Situation

Traditionally, clinical programs are driven by elaborate clinical efficacy endpoints



Today, Translational Medicine organizations support clinical programs in early phases with biomarker-based decision making

## The Data Analysis

The conventional process to analyze clinical data is very formalistic, aiming for a static report



A holistic data analysis approach is desired allowing for an automated, interactive review of pharmacodynamics (PD), pharmacokinetics (PK), safety and covariates

## The Biomarker dilemma

Exploratory biomarker **data** analysis is dominated by statistical hypothesis testing instead of biological insight generation



To define a CoU for exploratory biomarkers in the early clinical phase is difficult, but desirable

**How can we streamline drug development, but maintain patient safety and efficacy?**

# How ? The Challenge: Create a change in mindset

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## Link lab sample analysis to clinical data evaluation

- BM based decision making is impacted by CoU and vice versa
- Connect the respective stakeholders (lab sample analyst & clinical data analyst)

## Drive process automation from lab data to clinical decision making

- Too much hands-on in the process from lab bench to clinical decision
- Process from clinical protocol to clinical report takes too long

## Enable customers to have a holistic view on all clinical data

- Look at all the data at once from different angles
- Do not perform isolated data analyses without context to other variables, such as PK, safety, covariates

## Establish interactive and visual data analysis capabilities

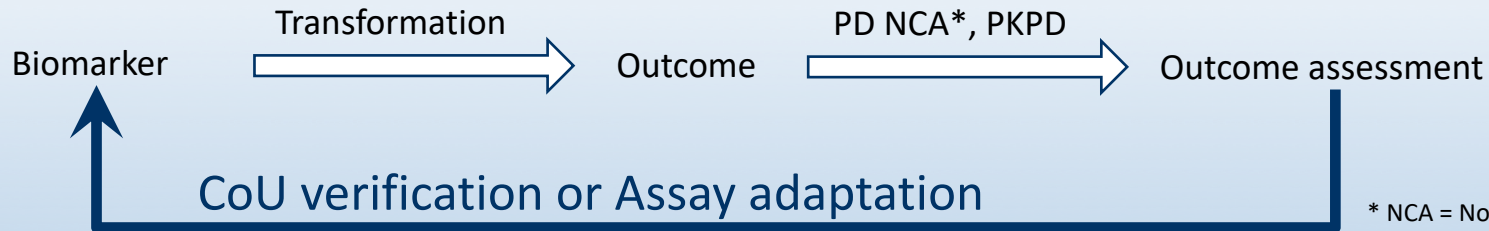
- Reduce complexity of data analysis by allowing interactive drill down
- „A picture is worth a thousand words“

# What? Combine process and technology

## VISTA – Visual & Integrated Support of Translational Analysis

- Provide **one** automated procedure to access, visualize & analyze clinical data...  
...interactively & flexible...for any open label trial...at any point in time
- Support trial teams with interactive trial analysis on PK, biomarkers & covariates
- Apply standard data structure shared with authorities
- Use powerful analysis technologies (Tibco Spotfire<sup>®</sup>)

## Simplify process from sample analysis to data evaluation including SOP landscape



**BMM SOP** \*\*

**DA SOP** \*\*

\* NCA = Noncompartmental Analysis (e.g. AUECs, Emax)

\*\* BMM Biomarker Measurement

\*\* DA Data Analysis

# The exploratory VISTA concept

## 3. Adapt Assay

### Data Acquisition

Clinics

Patient Data Collection

Labs

Blood Sample Analysis

### Data Upload

Continuous monitoring at each dose level

#### SDTM domains

Covariates

Lab Safety

PK

Biomarker

Data Management

### Data Conditioning & Processing



Config Tool

- PK parameters (Cmax, AUC)

- BM transformation

- PD parameters (Emax, AUEC)

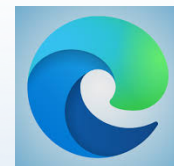
Vertical Layer (Time-dependent)

Parameter Layer

Transl. Medicine

### Data Analysis & Review

2. Adapt protocol or follow up trials



Web based app

- PD monitoring
- PKPD relationship

Trial teams

# Conclusions

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## Reality check

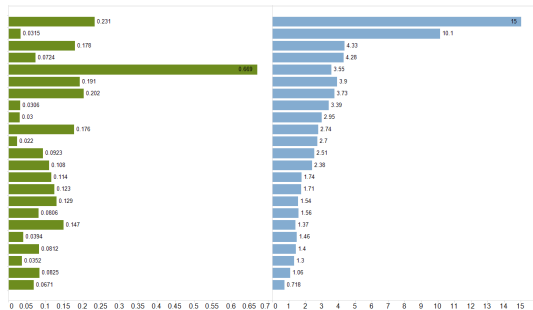
- **VISTA Concept:** Go Live Q4/2018, mainly aiming for „online“ exploratory PK/PD data monitoring during trial conduct (but also safety)
- **Support Strategy:** TMCP support unit was built up with existing resources
- **Reality Check:** 74 trials requested support since rollout

## Outlook

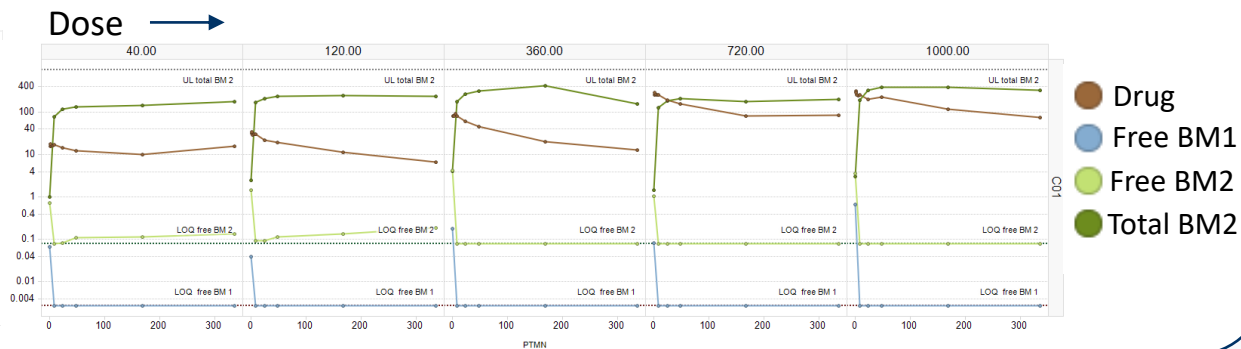
- Make better use of the VISTA approach for exploratory Biomarker data analysis
  - Eliminate sampling for non-responding biomarkers early
  - Verify context of use for biomarkers
  - Adapt biomarker assay setup to meet needs for clinical data analysis
  - Adapt trial protocols of follow up studies based on early data interpretation
  - Use Phase I studies for exploratory biomarker analysis instead of Phase 0, banked human samples or preclinical data

# Use cases

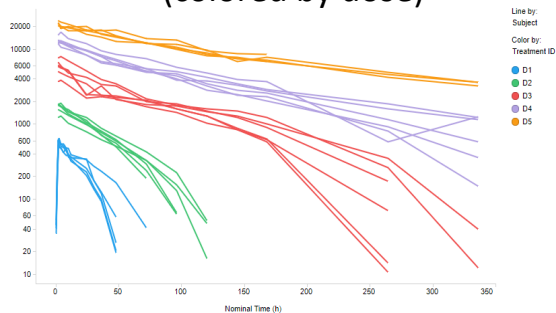
## Individual endogenous baseline levels of BM1 & BM2



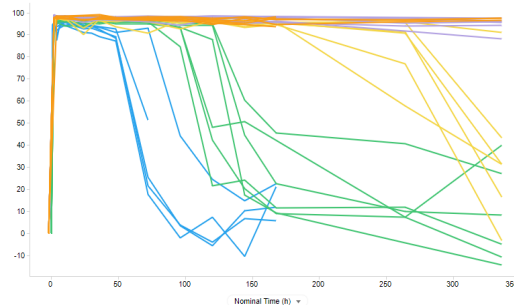
## Concentration-time curves of Drug & Target per dose



## Pharmacokinetics of the Drug (colored by dose)



## Pharmacodynamics of the Target (Receptor occupancy by the Drug)



## PKPD relationship between Drug and Target

