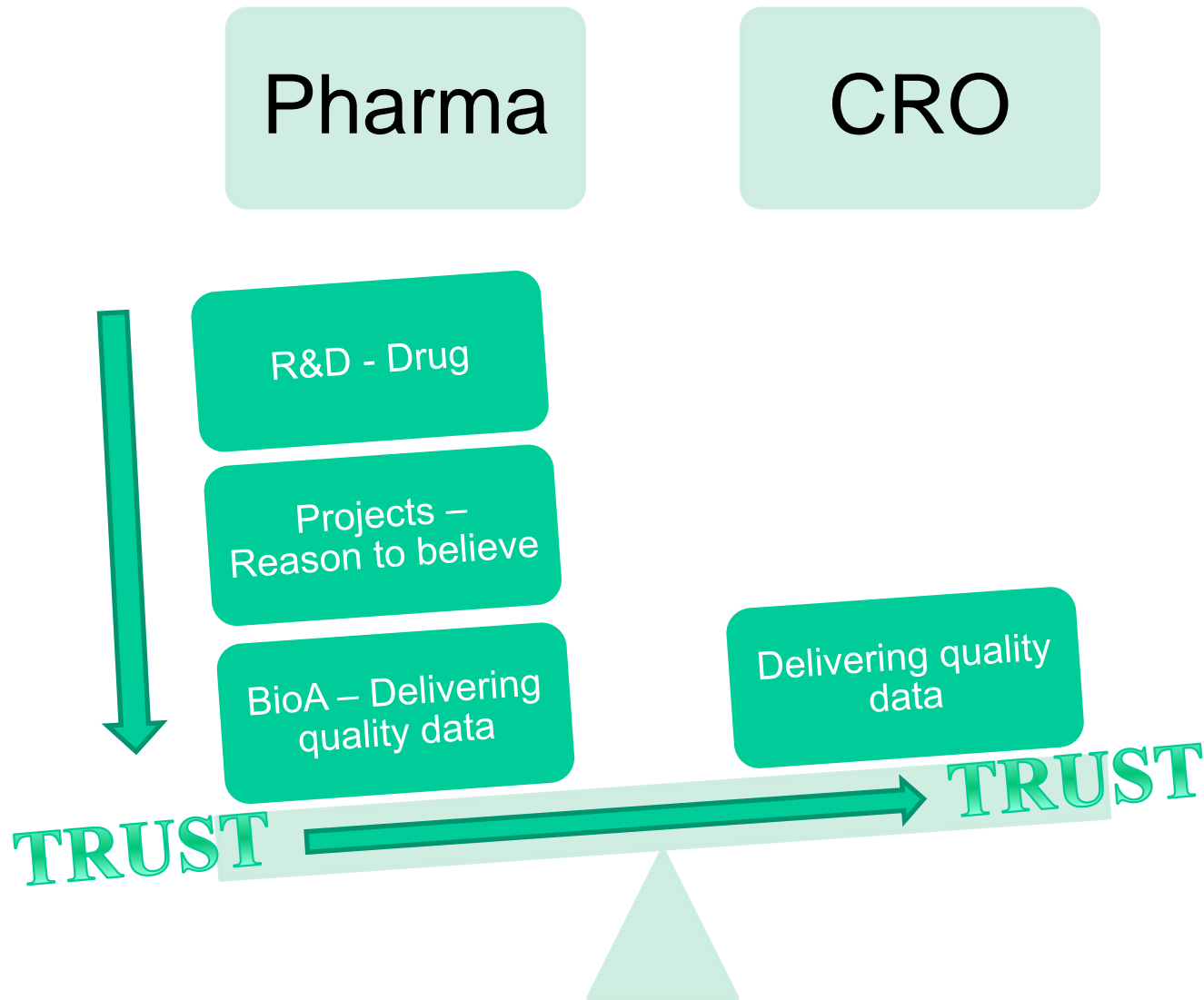


# Challenges of today's paradigm from a Pharma perspective with increasing outsourcing in earlier development

***Presenter: Matt Barfield  
on behalf of Pharma***

Optimizing the Pharma  
CRO scientific interface in bioanalysis  
12<sup>th</sup> of March

# Its all a balancing act



# Does Pharma trust CRO's?

## Outsourcing



## Out-tasking